

"ContentPAL is about, Rapid Development, Painless Deployment and Constant Control of any Organisations published material by ordinary everyday users"



What makes ContentPAL special

ContentPAL is an easy to implement [Content Management System for creating and maintaining a Website, Intranet or Extranet.

- It allows the rapid development of any website structure within minutes
- It has been designed with low skill personnel in mind, allowing them to maintain their content with the minimum of training.
- ContentPAL requires no knowledge of HTML for personnel to be able to publish content to their Website.

Instantly update your Website or Intranet

- Keep your site visitors up to date with the most valuable information at all times.

Productivity and Return on Investment

- A ready to use solution ensures a rapid deployment cycle reducing costs in development time and resources.

Keep it Simple Stupid (KISS)

- Publishing is kept simple by utilising templates to layout your data in the most appropriate format for that professional result.

Publication and Workflow

- Contributors can be assigned to add and update specific page information and route sensitive documentation to managers for approval.

Portal Management

- Customers, suppliers and partners can all register into the system for access to individual sets of personalised information.



"One day you'll need a Solution from BuzinessPALS, it's only a matter of time"

Value to the Business

ContentPAL provides organisations with all the features necessary to build manage and maintain their Website, Intranet or Extranet with great simplicity. This ensures an easy management process and a rapid return on investment from day one.

Increase Business Productivity

- The Change Skin manager enables users to control the Look & Feel of their environment by allowing images, text, fonts and colours all to be changed to create a totally different effect as often as is required.
- Detailed content can be created using templates to ensure a consistent theme is maintained throughout the site which makes the management task that much easier.
- Sections of content can be categorised and presented in personal areas for the appropriate audiences to view based on their access rights.
- External users such as customers, suppliers and partners can register into the system and gain access to information published for their particular needs.

- Communities can be created utilising any number of discussion forums to create topics and threads that allow users to share information and documentation effectively.

Enhance as you move forward

With the ContentPAL product, organisations can set a starting point for their entry into the eBusiness environment. Many customers have found it best to start off with a project that is not too complex and has a relatively short development time.

BusinessPALS carry out a "Scope of Work" analysis to ascertain the deliverables involved for the client. The ContentPAL environment is customised to deliver the functionality and flexibility necessary in order for the solution to succeed.

Once completed, the solution is then tested against the outlined objectives to validate if they have been met and if a return on investment [ROI] can be measured. Based on the success of the initial project, the ContentPAL platform can be further utilised to build more complex solutions or integrate with the organisations legacy systems.



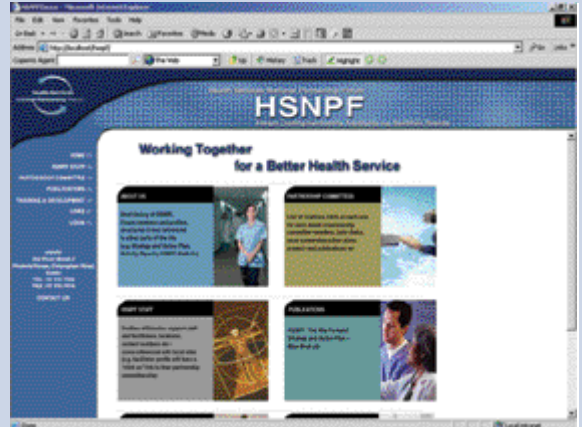
Case Studies

The best way to test any software application is to review how successful it has been implemented on a previous project. We set out just two examples of organisations that have developed their eBusiness application using ContentPAL as their preferred platform. Each organisations requirements differed and therefore a unique approach was taken in the delivery of the eBusiness solution.



Client: Skillnets Ltd
Brief: Deploy a Extranet for Distributed Information
Objectives: Easy Maintenance system, Flexible and Scalable

Deliverables: BusinessPALS provided the Skillnets organisation with their ContentPAL [CMS] solution. Skillnets commissioned Gleeson Consulting to project manage the extranet interface design. The ContentPAL platform was used to manage the access to various databases for public use as well as private members area resources. The initial extranet provided contact and activity information on a wide range of organisations and networks.



Client: Health Service Employers Agency [HSEA]
Brief: Re-Design and develop Website and Extranet
Objectives: Self Maintainable by In-house staff
Deliverables: A complete new look was designed for the HSEA giving them a fresh and up to date presence on the internet. The design was created using a variety of self maintainable templates that allowed staff with limited skills to maintain the information with ease. This has resulted in all latest news and documentation being published to the site as soon as it is approved and made available.



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